

2016 Progress Report



envol Vert



EDITORIAL

2016 marked Envol Vert's fifth anniversary, a major milestone for the association and our volunteers.

We wanted to mark this occasion appropriately: a great event was held at the Pavillon Puebla in Paris's Buttes Chaumont Park, our "the trees are telling us something" campaign ran in three Parisian parks and our first outdoor advertising campaign appeared on the Paris metro. This year also featured major events in our field projects, new partnerships, our first Solidarity Trip with employees of Maisons du Monde and the third edition of the festival Colombiodiversidad.

At yearend we launched The Butterfly Effect campaign — this captures the essence of Envol Vert, our environmental, social and economic activity mostly in the field and working on projects with local populations. The Butterfly Effect aims to demonstrate how our actions here can have an impact there. In 2016 Envol Vert once again demonstrated our impact.

2016 also saw a major reinforcement in the countries where we're present. Firstly the creation of a Colombian branch under the governance of Envol Vert France and in Peru with the presence of our first volunteer working as a project co-ordinator for Envol Vert under the French government's Volontariat de Solidarité Internationale (VSI) programme. With these building blocks in place we believe we are equipped to deliver better protection of the forests in Colombia and Peru from 2017 onwards.

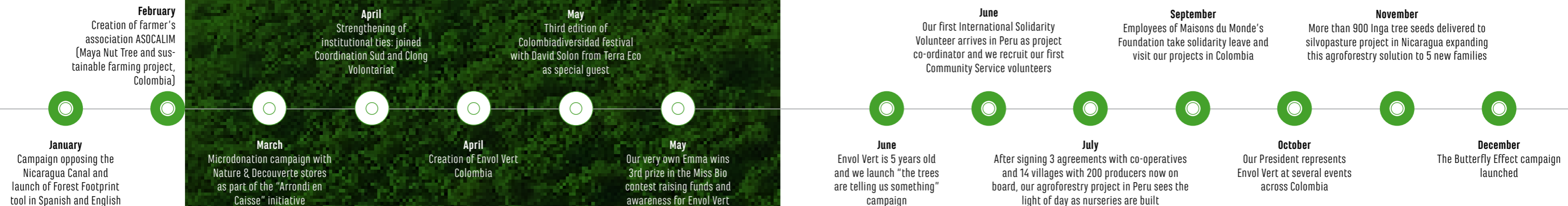
So in 2017 we'll see a strengthening of projects, the team and the rollout of new activities based on our strategy to preserve the association whilst devoting the majority of our funds to field projects preserving the forests which so dearly need our help: this is at the heart of Envol Vert.



Daisy Tarier
President



Boris Patentreger
Vice president



FIELD PROJECTS



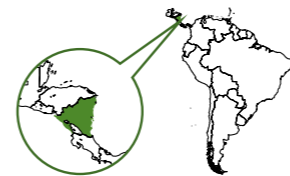
“A project combining family work with a high yield, high quality output in perfect harmony with nature”

Silvopasture

Switching between fieldwork in Bartola with the Sustainable Tourism Co-operative and office work with our local partner organisation (Fundacion del Rio), Jérémie, Matthieu and Constance helped develop this project with the 17 family community which signed the Wellbeing Charter.

The alley cropping system between Inga trees was expanded and is now operational with pineapple and yucca already planted. The results are positive: the soil around the trees is very dark and appears more fertile than elsewhere in Bartola and above all, this has put a stop to the practice of slash and burn.

Furthermore, a community nursery was planned and built with fruit and forest trees to prepare for replanting in the conservation zone, eroded areas and the zone set aside for silvopasture. This was all made possible by the many days of training organised in Bartola and surrounding communities



Rio San Juan Region



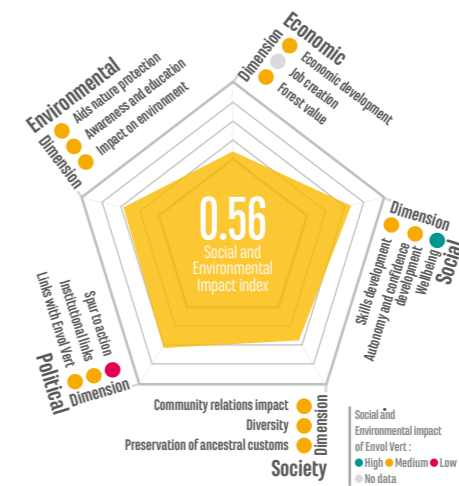
3 new families, 17 in total

925 Inga saplings planted

520 forest trees planted

1,5 acres reforested in total

5 days of training



Daisy Tarrier
Nicaragua Co-ordinator

NICARAGUA



Charlène Laine
Peru Co-ordinator



“Who cared about reforestation before ? This project must continue, for our children's environment. It strengthens the bonds of our community”

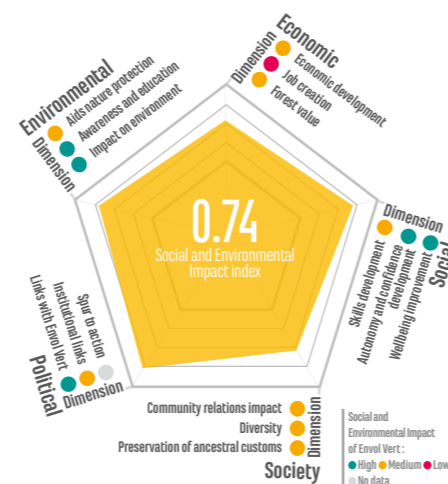
Luis Monge, Coordinator of the “Alto Cuvani” native community



Agroforestry and rehabilitation of degraded areas.

Much was achieved in 2016 ! The involvement of 3 co-operatives and coffee producers across all phases of the project together with the follow-up of our two field volunteers, Bruno and Axel, meant that we could dial down our reforestation work. More than 18,000 trees have been planted around Pichanaki. Five native tree species were selected for their compatibility with coffee growing and the quality of their wood.

12 training days helped to underpin our work, adding to the knowledge of those who benefit from agroforestry and clarifying the legal framework around forestry in Peru as well as strengthening participants' ecological awareness. Multiple partnerships were formally recognised with locally significant players such as Pichanki Municipality, the Peruvian National Forests Service and the Bosque Modelo Association.



Envol Vert believes it essential to measure the impact of our projects on environmental, economic, social and societal levels. A tool was developed, for those communities most impacted, to measure themselves the changes brought about by our programmes.

The overall index is high, indicating a high level of satisfaction, a good fit between our activities and the initial, individual expectations of the beneficiaries and a strong grasp of the impact the project has had on restoring ecosystems. The results confirm the trends revealed by the 2013 study: decreasing usage of chemical inputs, an end to the use of slash and burn and increased attention paid to protecting sensitive areas close to water sources. The study also confirms the choice of working together (communal nurseries) played a significant role in building strong bonds between beneficiaries and driving social cohesion in the villages. This cohesion results in groups building projects together and seeking support from outside partners. Furthermore, the producers believe the reforestation has helped increase the quality of their coffee production and appreciate the new opportunities of selling to bio, Fair Trade and Rainforest label distributors. Finally, the project has positively impacted the personal development of those involved and increased their self-esteem and autonomy.

Ecotourism & Conservation in the Peruvian Amazon

2016 marked a major turning point for this project.

The efforts of Bastien, our volunteer who was on-site at the start of the year, set in place the final pieces of a coherent ecotourism product and began its promotion among international travel players (TripAdvisor or travel.org). Particularly close co-operation with the Tourism Office and other local agencies helped raise the local profile of this offering by creating and rolling out some punchy communications.

The sweetest success of 2016 was the number of visits and guided tours of the zone which have continued to increase constantly. Tentative estimates show visitor numbers up by 295% from 1,740 in 2015 to 5,136 in 2016, a record increase and an opportunity for some of the Plant and Wildlife Protection Association members to dedicate themselves full-time to this activity.

Today, the major focus is on reinforcing the conservation activities already underway by members of the association, in particular supporting their monitoring and reforestation work. Maeva's work has identified future priorities, most notably improving structural components to enhance the biodiversity of the hummingbird garden. The scope of this mission will expand in 2017 with the involvement of local inhabitants in an agroforestry project aiming to improve living conditions in this conservation area under rehabilitation.

The Hummingbird Garden developed in 2014, grows more beautiful everyday to the delight of our visitors



5136 visitors

4 training components :
accounting, online communication,
first aid, tourist reception

1 tourist pamphlet
produced and distributed

10 hummingbird species factsheets
to improve the visit and train the guides



PERU

[Read the full project report.](#)

18343 trees planted
in 15 villages

450 acres
converted
to agroforestry or rehabilitated

20 nurseries
built

190 families
involved
including 2 native communities

14 training
days
approximately 340 people



Daisy Tarrier
Colombia Co-ordinator



“We're lucky to have Envol Vert because, unlike many others, you can count on them to see things through to the end. But our aim remains to become fully independent of Envol Vert. Our collective conscience of so many issues is growing strongly.”
Anain Polo Polo, ASOCALIM president.



Bolivar / Atlantico border

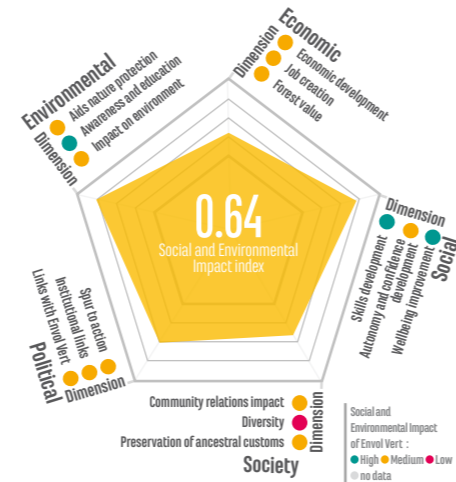
The Maya Nut tree and sustainable farming.

Following an intense 18 month drought which severely cut tree and crop growth the heavy winter rains led to waterlogged plots. Despite this, some great progress was made.

The greatest success was the creation of the farmers' co-operative association ASOCALIM, which aims to foster economically sustainable collective activities. The association numbers 14 farmers and 20 women. ASOCALIM uses the produce from these plots to make and sell traditional natural jams, Maya Nut based products, naturally fertilised soil and saplings. Another success is the move towards autonomous management of agroforestry cultivation. The training delivered to date is bearing fruit to such an extent that the group of farmers are planning to develop their own training programmes and offer them to other groups of farmers in the area. The first training materials have already been developed.

Finally, multiple contacts have been established with regional government bodies to support the initiatives undertaken by the group of women and these bodies have taken part in promotional events with notable figures present. At national level

our projects were presented at two major Colombian events : a congress on restoration co-organised by The Humboldt Institute and a forum on ecosystem services from the CIAT.



When comparing with last year the results show +22% increase in satisfaction. The economic impact shows the strongest increase (+35%) due to the creation of ASOCALIM and the new markets. The rise in societal impact (+22%) is driven by the integration of women and children in the project creating a positive effect on community relations. The shift in the political dimension (+26%) reflects the hooking up of project beneficiaries with local authorities and outside actors. The increasing environmental impact evidences the strengthening awareness among project beneficiaries of the principles of agroecology. Socially – the rise in autonomy and confidence development is also clear.

Forest Restoration & the Maya Nut Tree

In 2016, the project focused on developing activities for the beneficiary farmers from the displaced communities of Santa Rita de la Sierra. A long but necessary task was visiting 7 plots among the beneficiaries' 44 acres, identifying which to develop through agroforestry or pure forestry and the detailed design of these plots of land.

To help motivate those involved in the project, in March, we organised an exchange between them and the beneficiaries of our other Colombia project "Maya Nut Tree and Sustainable Farming". Spread over 3 days this exchange covered: working in the nursery, visiting the plots, making compost and a workshop on natural fertiliser production.

We conduct continuous research on native fruit-bearing trees which, when complete, will lead to the production of processed or unprocessed foods (foodstuffs based on Maya Nut tree grains, cashew nuts, jams); a genuine economic alternative for the farmers. Additionally, we organised a training course for 20 members of the San Rita community on cooking uses of Maya Nut grains. This was the opportunity for some to rediscover lost techniques and flavours !

“Community work is such an excellent thing, it helps to resolve conflicts, bring the community together through shared work and to make far greater progress !”

Juan Galvan, member of the Santarita de la Sierra community



Finally, yearend saw an additional 15 farmers included in the project they had actively sought to join ! This resulted in the creation of two additional nurseries close to the new joiners land in the highlands of Sierra Nevada.

So – plenty of new challenges for 2017!

Furthermore, we planted 500 trees on eroded land in the tributary basin of the San Salvador River, to play a role in adapting to climate change and reclaiming water sources.



1046 trees planted or 18.5 acres, 10 of which in agroforestry

9 agroforestry training sessions

1 nursery of 1,000 plants Managed by local stakeholders

1 Visit from a French sustainable agriculture

8000 plants in the nursery

1000 trees planted

3 infrastructures renovated

34 beneficiary families

520 days work (or €4494 of economic benefits)

COLOMBIA

RAISING AWARENESS



ENVOL VERT IS 5

Envol Vert was born from a passion for nature and the tropical forest 5 years ago already !! Cheered by our first few years, rich in emotion and projects we held a big birthday party in the 19th arrondissement of Paris in the Pavillon Puebla together with our partners, volunteers, friends and supporters...we took this opportunity to present a **video assessment of these 5 years**, our ambition for the future and share some good times together.

From 5th June to 5th July, to mark these 5 years, we launched a campaign "The trees are telling us something" using quotes from well-known figures and present in 3 Parisian parks (Les Buttes Chaumont, Le parc de Choisy and le Square Legall). This campaign, promoted with posters in the Metro and town halls, called on each of us to reflect on what the forest does for us.



Celebrating our 5th anniversary at the Pavillon Puebla



"The trees are telling us something" on the Paris Metro.



Agnès Bollut
Communications Lead

Forest Footprint

In 2016 our Footprint tool had been used by 50,000 people in France ! These figures demonstrate the real interest shown by the wider public in the link between the products we consume everyday and the forests, but more than that, the results show responsible consumption behaviour does exist but is not widespread across France or product categories. In 2016 we launched a new version of the Forest Footprint across the whole of Europe which takes account of new drivers of deforestation such as cattle farming and rubber production – especially when destined for the tyre industry.

Now translated [in Spanish](#) and [in English](#).

Forest Footprint is the tool seeking to empower european consumers to drive political change through their purchasing power.

NO to the Nicaraguan Canal

In 2016 Envol Vert pressured the French Government to officially oppose the construction of the Nicaraguan Canal. France had actually announced its support for this project with its shocking social and environmental impact and which was due to begin at yearend in 2016. Once finalised, estimates say the project entails the destruction of nearly one million (988,000) acres of tropical forest and wetlands. Furthermore, the Nicaraguan Government have pressured local populations to accept this destructive project, violating their Human Rights. It's clear France must denounce this ecological, anti-constitutional and inhuman outrage now underway. Currently, the pro-canal Nicaraguan President has been re-elected and only a first phase (construction of a port) has been undertaken.

Local NGOs together with Envol Vert have joined with representatives of the local communities to demand a halt to this project which, in addition to being the most destructive of the 21st century, would not be economically viable.





3rd Edition Colombiodiversidad

This year the festival took place in Medellin and Bogota (Colombia). We raised awareness of the richness of our environment among more than 2,000 adults and children through 40 events on 20 different sites and 35 conference speakers including David Solon, Chief Editor of Terra Eco. Two inaugurations at the French Ambassador's residence and at the Alliance Française in Medellin produced 16 different pieces of media coverage. The exhibition takes place annually on the streets of Medellin and this year's theme was "Amphibians are telling us something". The festival was supported by 18 partners and 11 provided financial or material support.

[Find out more](#)

The Butterfly Effect

At the end of 2016 we wanted to show via the "Butterfly Effect" campaign that an individual act in France can have an impact on our projects in Latin America. This campaign aims to better explain in a different way how the work of Envol Vert, an association with a particularly efficient use of (limited) resources, can change what happens on site. Donor support is therefore all the more important. In 5 years Envol Vert has planted over 1,600 acres of land, trained 1,000 farmers in agroecology, developed alternatives to deforestation and has deployed means of biodiversity protection for 4 threatened species.

You too... Use the Butterfly Effect



ENVOL VERT WAS ALSO PRESENT AT MULTIPLE EVENTS ACROSS THE YEAR SUCH AS:

MARCH

for the International Day of Forests, Envol Vert launched "Trees have their spring" encouraging photo sharing of budding trees.

APRIL

Envol Vert took part in an open debate on solutions to combat deforestation organised by French organisation Orée

MAY

We took part in the 5th Festival of Europe held at Bois-le-Roi (southeast of Paris): another opportunity to stand up for our trees.

JUNE

Envol Vert joined up with the Paris Eco Games, whose main objective is to raise awareness of the environmental impact of our actions. And Neil Young asked Envol Vert to install a stand during his concert in Paris...our pleasure Neil.

OCTOBER

Envol Vert took part in "Microdon" the fundraising initiative of the Mayor of Paris organised in Franprix (a supermarket) over 2 days. And in Colombia, Envol Vert held a conference during the International Forum on Ecosystem Services organised by CIAT.

DECEMBER

Envol Vert joined in the meeting of Yves Rocher stakeholders.

4364 Forest Footprints measured in 2016, that's 44,726 since launch

11 699 followers FB TW G+ **+132%**

1 nursery of 1,000 plants Tw Managed by local stakeholders

38 items in press, radio, TV

40 awareness raising events

66 695 people reached

5 campaigns

8962 Youtube views

2016

A YEAR MARKED BY MULTIPLE ACTIVITIES

Volunteer commitment as strong as ever!

Envol Vert projects hold a genuine interest for our volunteers! In 2016 our number increased slightly and we also witnessed a drop in volunteer turnover (21%) – a clear improvement in retaining our people. We added a training course on sustainable agriculture to one of our seminars and held regular drinks across the year to build team spirit among our volunteers and keep each other up to date on current projects.

Project Nicaragua



Jérémie Couedon, Matthieu Heurtevent, Constance Lucchini



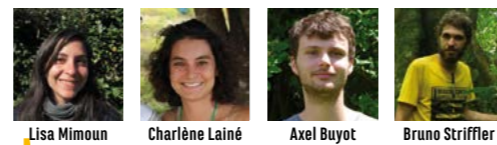
Camille Belurier, Angelica Reyes, Marion Cursio, Estelle Body, John Diaz



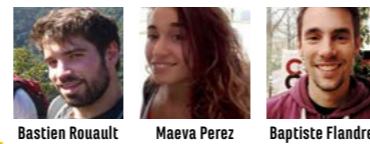
Mathilde, Wendy Fajaro, Jean-Mathieu, Nathan Rosenfeld

I wanted to commit to Envol Vert and work on-site in Peru, to feel I was playing an active role and to help build a world which better respects its environment and people.
Charlène

Project Peru

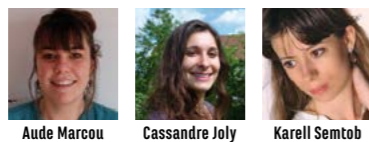


Lisa Mimoun, Charlene Lainé, Axel Buyot, Bruno Striffler



Bastien Rouault, Maeva Perez, Baptiste Flandre

Comms Team



Aude Marcou, Cassandre Joly, Karell Semtob



Clair Pickworth-Guinaudeau, Morgane Delbes, Océane Tison, Omar Morales, Delphine Fau, Grégoire Deback, Guillaume Viguié, Marion Fisher

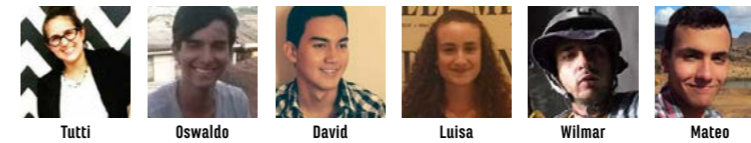


Marie Léger, Carolina Diaz-Lönborg, Benjamin Amic, Michaël Wassmer, Frédrik Boutteaux, Bérengère Février, Géraldine Le Bihan, Sophie Vaisset

I joined Envol Vert because their projects seek to provide the best response to the environmental concerns of local populations.
Nathalie



Gustavo Ospina, Caroline Gaston, Guillaume Sironi, Adren Trehin, Laura Genot, Mauricio, Natalia, Carolina



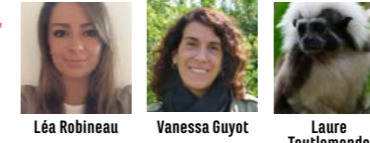
Tutti, Oswaldo, David, Luisa, Wilmar, Mateo

Colombia Office



Solène Mathieu
HR Lead

Volunteer Community Team



Léa Robineau, Vanessa Guyot, Laure Toutlemonde

I wanted to do something in parallel but coherent with my job. Recruiting volunteers - I can see the physical impact of my contribution.
Solène



Doriane Ducroux, Charlotte Roumequière, Hilary Norris, Anne Sophie Gougeon, Aurélie Breton, Gersende Gruget, Reymir Cardona, Flora Goldgran

Partnership Team

Marketing / fundraising Team



Margaux Grall, Pauline Dujardin, Elodie Davoust, Johannes Savioux

I joined Envol Vert because of its ethical stance and the tremendous energy and professionalism of its founders. I am so proud to be a part of this beautiful and accountable organisation.
Michaël

HR Team



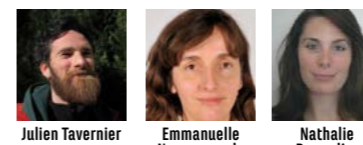
Solène Mathieu, Anne-Sophie Duval

Finance & Admin Team



Flavie Scholtz

Forest Footprint & Research Team



Julien Tavernier, Emmanuelle Neyroumande, Nathalie Demartier

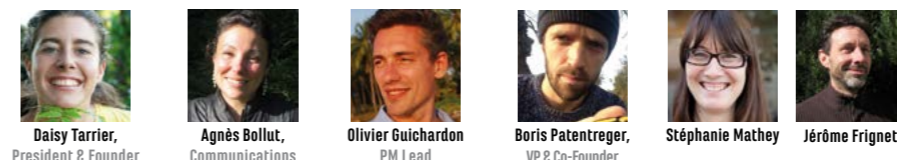
Performance Measurement Team



Michaël Troquet



Nuria Dominguez Rios (employee), Nathalie Panegos (employee)



Daisy Tarrier, President & Founder; Agnès Bollut, Communications; Olivier Guichardon, PM Lead; Boris Patentreger, VP & Co-Founder; Stéphanie Mathey; Jérôme Frignet



Morgane le Bastard, Left Board in November; Léa Durant; Marie Mercu, Finance

Management Board

60 Volunteers

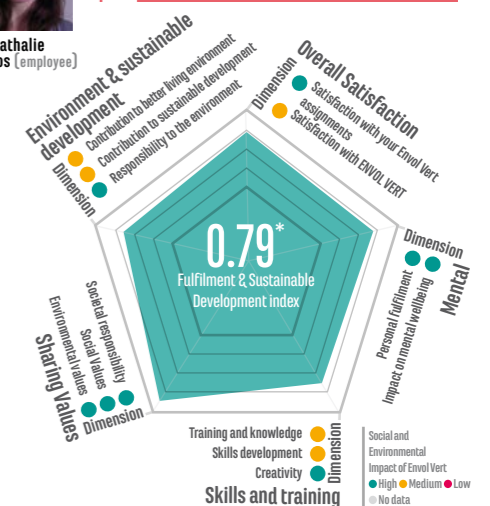
22 volunteer fieldworkers

10 full time staff (equivalent)

2 employees

9 administrators

29 members





Daisy Tarrier
Partnerships Lead

OUR PARTNERS

In the field, Envol Vert works in collaboration with many local players (communities, environmental associations, farmer co-operatives, regional associations) who are committed to the day-to-day success of our projects and ultimately ensure the sound implementation of our actions to preserve the forest and biodiversity. Our institutional and scientific partners, businesses and foundations, through their expertise, donated funds, materials or know-how provide the support we need to develop our awareness campaigns just as much as our field projects.

Our field project partners



Alex Gómez,
Manager of the Co-operative: Agraria Cafetalera Sostenible Valle Ubiriki

«Firstly, I'd like to thank you for this reforestation project which, with limited means, has achieved great success. Thanks to the technicians and volunteers who are integral to the co-operative, several sectors are undergoing reforestation. This is a very significant project as it assists the growers. Firstly through the additional revenue generated from the trees and secondly as it pertains to climate change. The training days organised by the volunteers have informed the growers on these issues and have raised their awareness of the role they can play at their level. Furthermore, this project specifically helps us to obtain labels such as Fairtrade or Rainforest with their significant social and environmental objectives. However, once the trees are planted, we need to remain side-by-side with the growers to prevent diseases spreading and ensure healthy growth of the trees. As the manager, I really hope this project continues. To date, I have witnessed a real enthusiasm among the growers for this project. The approach (nurseries being installed directly in populated areas) helps to learn by doing: a high quality apprenticeship for the growers and a guarantee that the reforestation will continue.»



Man and Nature, an international association supporting sustainable development projects which benefit biodiversity and local populations has supported Envol Vert's work with the communities of Los Limites in Colombia. Strengthened by their close collaboration with local farmers, Envol Vert has succeeded in developing an agroforestry agriculture which respects the environment, contributes to the regeneration of dry tropical forest and the conservation of the white-headed Titi monkey.

Cécile Lachaux, Executive Director



Bjorg, Bonneterre et Compagnie strive to pass on to others the desire to change their everyday food choices and to eat organic. For our annual "cleaning day", our business approached Envol Vert who came to raise awareness among our employees about paper wastage and preserving natural resources. Thanks to this partnership, we contribute to a project which aims to reforest plots with high added value trees in coffee-growing areas, thus facilitating biodiversity, crop profitability and wellbeing of local populations.

Daniel Tirat, Managing Director, Bjorg, Bonneterre et Compagnie

Our Sponsors & Partners



The festival counts some thirty members among which the most important are :

Our Institutional and Scientific Partners

In 2016, Envol Vert joined Clong Volontariat and Coordination Sud and continued our relationships with Paris Diderot University — MECE Masters Programme, The Humboldt Institute and the National Parks of Colombia. We took part in a working group to develop a Biodiversity Alliance with our partners : Coeur de forêt, Noé conservation, Awaly and Man & nature. Not forgetting ISTOM, SupAgro Montpellier and Paris AgroTech all of whom regularly send us interns for Envol Vert projects.



Our delightful volunteer Emma took part in the Miss Bio contest « SO'BiO étic® » and won 3rd prize. Funds going to Envol Vert.



WAAH (We Are All Heroes) produced a t-shirt for us: "lay off my tree"



In 2016, Envol Vert saw the first series of trips for employees from Maisons du Monde. 12 employees had the pleasure of discovering Colombia and our Maya Nut Tree project, visiting this sustainable farming venture as part of the business' Solidarity Leave programme. **Watch the video!**

0.73

Social Utility index of your business collaboration with Envol Vert

Our partners' social utility index is up significantly in 2016 at 0.73 (vs 0.66 last measured in 2014). Our business partners appreciate above all the quality of our projects. They also observe that their collaboration with Envol Vert helps grow their teams' knowledge of and empathy with forests and their biodiversity.



Marie Mercui
Treasurer



Flavie Sholtz
Accountant

ACCOUNTS

Balance sheet is €35.8k in 2016.
An increase of 30% vs 2015.

Envol Vert's resources for 2016 consisted of :

- €67,363 financial income: 78 % comes from corporate donors or foundations, 21% from individual donors.
- € 190,024 of human and physical capital - the equivalent value of volunteer labour and donations in kind (goods or services).
- This gives a total value of 257,387 €.

Volunteer contributions form an essential part of Envol Vert. On average 85% of volunteer's time is spent on field projects and raising awareness.

Following a significant increase in 2015, costs stabilised in 2016 at €61.1k.

Field project costs rose by €4.8k while costs linked to awareness raising and running costs fell.

The share of costs from field projects now represent the lion's share of outgoings.

65% of costs are field project costs (vs 54% in 2015), Awareness campaigns represent 7% (vs 12% in 2015) and 28% for running costs (down from 34% in 2015).

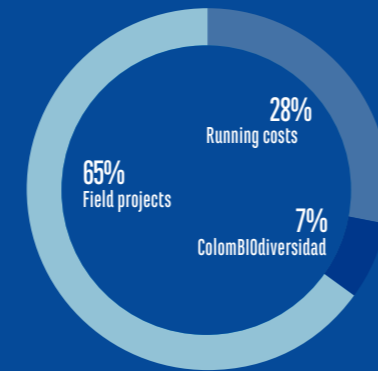
It should be noted that field costs include only on-site activities and running costs include all support from Envol Vert in France (communication, marketing, administration...).

Cashflow is high as grants are awarded before projects start and must fund them over several years.

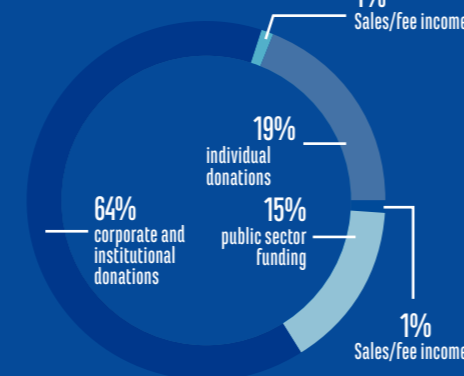
Furthermore, several grants were awarded at year end, as such they had not yet been used and appear in balance sheet funds.

The surplus as at 31st December 2016 was €6.2k. A surplus is achieved each year in order to build cash reserves.

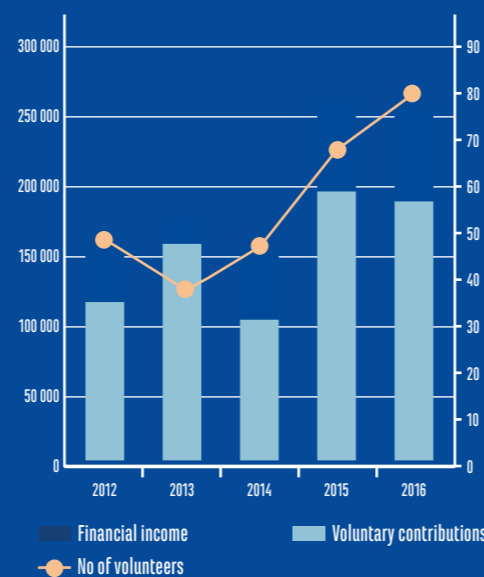
Spend Allocation 2016



Sources of income 2016



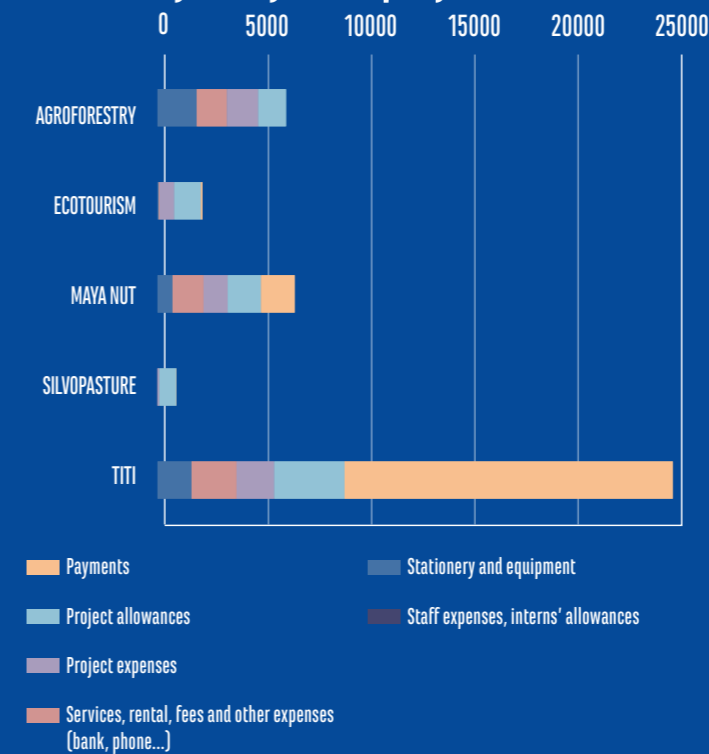
Our resources



Labour costs

Labour costs in €	2015	2016	change 2015/2016
AGROFORESTRY	100	6 008	-
ECOTOURISM	1 298	2 102	62%
MAYA NUT TREE	2 988	6 431	115%
ARAS	1 000	-	-
SILVOPASTURE	6 390	894	-86%
TITI	22 882	24 075	5%
Total Envol Vert - field projects	33 657	39 510	14%
FOREST FOOTPRINT	1 476	62	-96%
COLOMBIODIVERSIDAD	6 499	4 198	-35%
Total Envol Vert - awareness	7 975	4 260	-47%
Admin costs	14 249	12 895	-9%
Communication	2 874	2 736	-5%
Fundraising costs	470	236	-50%
Canvassing	235	173	-26%
HR Training	3 957	1 317	-67%
Total Envol Vert - running costs	2 1784	17 357	-20%
Total Envol Vert	64 417	61 127	-5%

Cost Analysis by field project



Our Resources

Income in €	2015	2016	change 2015/2016
Individual donations	8 501	13 217	55 %
Individual membership donations	590	800	36 %
Total donations from individuals	9 091	14 017	54 %
Corporate and private organisations	45 759	43 014	-6 %
Public organisations	9 570	9 831	5 %
Grants	55 329	52 845	-4%
Sales	2 077	500	
Fee income			
Sales of produce	2 077	500	
ENVOL VERT financial contributions	66 497	67 363	2 %
Volunteers	156 021	145 560	-7 %
Donations in kind (material)	5 895	24 583	318 %
Donations in kind (services)	35 485	19 881	-44 %
Voluntary contributions ENVOL VERT	197 401	190 024	-4%
Total contributions ENVOL VERT	263 898	257 387	-2%

Income and Expenditure Account Envol Vert Colombia

Resources in €	2016
Individual donations	43
Corporate and private organisations	1 583
Payment ENVOL VERT Colombia France	15 077
Financial contributions Envol Vert Colombia	16 703
Labour costs in €	2016
MAYA NUT	1 262
TITI	12 161
Total Envol Vert Colombia - field	13 423
COLOMBIODIVERSIDAD	14
Total Envol Vert Colombia - awareness	14
Admin costs	163
Total Envol Vert Colombia – running costs	163
Costs ENVOL VERT Colombia	13 600
Voluntary contributions in €	2016
Volunteers	10 274
Donations in kind	32
Services	35 954
Voluntary contributions ENVOL VERT Colombia	46 260



Michael Troquet
KPIs Lead

KPIs

Dimension	Indicator	Units	2016	2015	2014
Environmental	Plants in nursery	N° of plants	33824	7040	11343
	Trees planted	N° of trees	21832	9367	51932
	Area replanted with native species	Hectares	215.34	21.5	502.75
	Time spent by local population on ecological and scientific monitoring	Days	0	33	8
	Studies/assessments conducted	N° of studies	8	5	1
	Species monitored	N° of species	0	1	-
	Ecological infrastructure/renovation conducted	Hectares	27	17	6
Societal	Beneficiary farming families	N° of families	269	235	203
	Of which women	N° women	101	-	-
	Of which men	N° men	188	-	-
	People trained	N° of people	433	231	119
	Training courses given	N° of courses	36	16	16
	Economic activity generated	€	5578	1845	-
		Days of work	633	230	-
	Participation in fairs and farmers' markets	N°	8	-	-
Social	Active volunteers and field workers	N° of people	82	71	47
	Time spent on site	Days	1732	1503	457
	Volunteer Gender: Women	%	67.0%	71.2%	74.5%
	Volunteer Gender: Men	%	33.0%	28.8%	25.5%
	Time investment	Hours	16715	13671	8529
	Average time investment (per volunteer)	Hours	203.8	192.5	181.5
	Volunteer participation in internal/external training	N° of people	3	35	20
	Volunteer training delivered	N° of courses	3	6	5
	Share of budget devoted to training	%	2.15%	6.14%	11.0%
	Volunteer turnover (leavers/active volunteers)	%	21.0%	35.6%	34.0%
	Volunteer workers (Full-time equivalent)	Full time employees	10.40	7.51	5.31

Dimension	Indicator	Unidad	2016	2015	2014
Communication	Website unique visitors	N° of people	60656	102 453	64693
	Website visits	N° of visits	75733	117732	72997
	Social media	N° of views	8962	2851	7306
	Social media followers	N° of people	11699	8868	4993
	Press coverage	N° of articles	38	70	96
		Awareness raising activity: Forests	N° of campaigns	5	4
Awareness	Education and awareness activity on site	N° of events	16	16	-
	Reach of on site activity	N° of people	171	441	-
	No of petitions	N°	0	1	-
	Petition signatures	N°	0	950	-
	Forest footprint questionnaire coverage	Completed questionnaires	4364	3847	36515
	Awareness raising events (Conferences, Trade Fairs, Round Tables, Stakeholder Meetings)	N° of events	40	48	19
	Campaign/Event Reach	N° of people	66695	65052	58465*
Policy & Partners	Projects supported by Envol Vert	N° of projects	6	6	7
	Patrons	N° of patrons	24	22	14
	Of which new patrons	N° of patrons	6	8	7
	France and local on-site partnerships	N° of partners	19	23	24
Finance & Governance	Total financial resources	€	67252	54850	42237
	Membership	N° of people	29	28	24
	Administration	N° of people	9	7	8
	Donors	N° of donors	97	72	149
	Of which new donors	N° of donors	68	36	-
	Regular donors	N° of donors	18	18	15

In 2016, Envol Vert introduced a new innovation, in addition to the KPI (key performance indicators) table, to measure the value add of the projects we support.

Hence, you will find new graphics illustrating :

- A Social and Environmental Utility Index for 4 field projects
- A Fulfilment Index for our volunteers and field workers
- A Social Utility Index for our partners

Each of these indices is detailed in the form of a compass with :

- The detail of each index is shown across multiple dimensions in the form of a radar chart and expressed as a single index (out of 1).



- Each dimension is made up of 2 or 3 components scored using a traffic light system :
Un semáforo con 3 niveles indicadores :
● (High) de 0.8 a 1
● (Medium) de 0.4 a 0.79
● (Low) de 0 a 0.39

These graphics illustrate Envol Vert's capacity to help stop deforestation whilst enriching the lives of the local populations which benefit from our projects.

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The forest does us many favours, let's give some back !